



New Product names of all MASTERTAC FSC[®] certified products – sustainable business from sustainable labelling

New product names will be created in order to make product names of FSC[®] certified products more understandable for end user.

Sales codes and EAN codes will not be affected. The “FMC” will become “-FSC”.

As an example Machine Coated Plus FMC (sales code CKN) will be named as Machine Coated Plus-FSC (sales code CKN).

Orders placed **from w40 2013** will be delivered with new names.

Products affected by the re-naming:

Machine Coated Plus-FSC (CKN)
Vellum M-FSC (CKM)
Gloss Coated-FSC (CKP)
High Gloss White-FSC (CKQ)

Change is also affecting to all certified products such as Opaques, Boards, Coulored and Digital products.

Use of FSC[®] abbreviation directly in our product name is approved by Forest Stewardship Council[®] .
The products named as FSC are registered to SGSCH-COC-004879 FSC[®] Mix credit.



FSC (the Forest Stewardship Council) is an international non-governmental organisation founded in 1993, whose task is to support environmentally appropriate, socially beneficial, and economically viable management of the world's forests. Forests certified against FSC standards are located in more than 60 countries. The Council has defined ten general principles of forest management. The actual certification standards are drawn up in accordance with the FSC principles in a national cooperation process. Fulfilling the FSC standard requires independent third-party verification. More information: www.fsc.org.